

**Bill Summary**  
1<sup>st</sup> Session of the 57<sup>th</sup> Legislature

<b>Bill No.:</b>	<b>SB 905</b>
<b>Version:</b>	<b>INT</b>
<b>Request No.:</b>	<b>922</b>
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**Bill Analysis**

SB 905 defines inducement as it relates to offering additional rewards to consumers for the purchase of an alcoholic beverage. An inducement is an added physical prize, premium item, gift or similar physical object or coupon given to a customer to encourage a particular brand purchase or repurchase of such brand in the future and does not include any manufacturer prepackaged good.

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